





Optimizing Your Directory Listing

Ariana Rosenberg, LCSW/LICSW



Welcome!



- Importance of online listings



- General tips for listings



- Optimizing a video bio



- Psychology Today



- **Free** directory listings



Why list yourself on online directories?



Marketing via Directories

- ① Increase visibility of your practice
- ② Low cost marketing technique
- ③ Connect with clients searching for provider accepting insurance



Directory Tips



Highlight Your Niche



Fully Fill Out Your Profile



Optimize Your Bios




Review and Update



Specialize

Specialization can lead to more referrals of your ideal client and make your practice more fulfilling for you!



Highlight your niche

Showcase your expertise and emphasizing your unique qualifications, trainings, and experience

Typically, specializing does not result in less overall referrals. You still receive client referrals for generalized disorders

The background of the slide is a light grey surface with numerous diagonal lines drawn across it. The lines are in three colors: teal, grey, and red. Some lines are straight, while others are curved or wavy, creating a dynamic, abstract pattern.

Psychology Today



Ariana Rosenberg

Clinical Social Work/Therapist, LCSW (she, her)

✓ Verified by Psychology Today

📍 Boston, MA 02110

Have you felt stuck in your journey to healing? I am dedicated to empowering individuals and promoting resilience. I have a passion for making a difference and believe in the power of therapy to facilitate healing and growth. As a therapist, my goal is to provide a supportive environment where you can explore your experiences, develop coping strategies, and work towards your personal goals. I am committed to helping individuals on their journey to wellness and self-discovery, utilizing a holistic and client-centered approach.



Let's Connect



(617) 231-9308



Email me

My Practice at a Glance



Available online only



Boston, MA 02110
(617) 231-9308



South Jordan, UT 84095

Email me

My website

Share



Book with me via my Tava Website!



\$125 Per Session >



Individual one-on-one therapy >

[Edit Profile](#)[Groups](#)[Endorsements](#)[Target Your Listing](#)

Target Your Listing

Your profile automatically appears in the area of your office location. You can choose up to 2 additional listing areas where you'd like to market your practice.



Listing Areas

Boston, MA 02110

Auto Listed

South Jordan, UT 84095

Auto Listed

Salt Lake City, UT 84104

Remove

Provo, UT 84606

Remove

You have added the maximum number of listing areas.



Update Insurance carriers
you accept through Tava



Finances

Fees

 Pay by American Express, Cash, Discover, Health Savings Account, Mastercard, Visa

Insurance

All Savers	Horizon Blue Cross and Blue Shield
Anthem Elevance	Humana
Blue Cross	Independence Blue Cross
Blue Shield	Optum
BlueCross and BlueShield	Premiera
BridgeSpan	Public Employees Health Plan
EMI Health	Regence
FEP	SelectHealth
Florida Blue	Surest
GEHA	UMR
Harvard Pilgrim	UnitedHealthcare UHC UBH
Highmark	University of Utah Health Plans



Google Business

Business Profile

Overview

Business Solutions

Resources

FAQs

Stand out on Google with a free Business Profile

Turn people who find you on Google Search and Maps into new customers with a free Business Profile for your storefront or service area. Personalize your profile with photos, offers, posts, and more.

Manage now



google.com/business



Cedar City Mental Health

<https://cedarcitymh.com>

Cedar City Mental Health

Through counseling and treatment, there is hope and help for you to recover motivation, perspective, and joy that you once had in your life. Trauma & PTSD. Many ...
[Local Providers](#) · [Calendar of Events](#) · [Alternative Therapy](#)

Places



Rating

Hours

Ascend Counseling and Wellness, Cedar City

5.0 ★★★★★ (6) · Counselor
1760 N Main St STE 105 · (435) 688-1111

Closed · Opens 9 AM Wed

🗨️ "Excellent group of therapists."



Website

Directions

Roots Counseling & Wellness

4.0 ★★★★★ (21) · Counselor
732 N Main St · (435) 233-2240

Closed · Opens 9 AM Wed

Medicaid accepted

🏠 Has online care



Website

Directions

Sunray Family Counseling - Cedar City

4.0 ★★★★★ (2) · Mental health clinic
2202 N Main St #301 · (435) 283-4690

Closed · Opens 9 AM Wed

🗨️ "Tina is an amazing person and is very well educated!"



Website

Directions



Directory Options

Therapy Den

Find the right therapist for you.

SPECIALTY

Anything

ZIP CODE

Enter ZIP

INSURANCE

Out of Pocket

SEARCH

or search by gender, ethnicity, cost and more

FEATURED THERAPISTS



Therapy for the Trans
Community

Let's promote self-affirmation, dignity, equal rights, and celebrate sexual and gender diversity. Meet these inspirational therapists who specialize in and are competently trained in supporting the trans community.



Laurie Ebbe-Wheeler

MS, LMFT #00000000
Licensed Marriage & Family Therapist
Los Angeles, CA 90009



Lou Bigelow

Psychotherapist
Studio City, CA 91604



Cap Izzo

LCSW
Social Worker
Chicago, IL 60601



Bridgid O'Connell

LCSW
Licensed Master of Social Work
Chicago, IL 60607



Kaleb Burningham

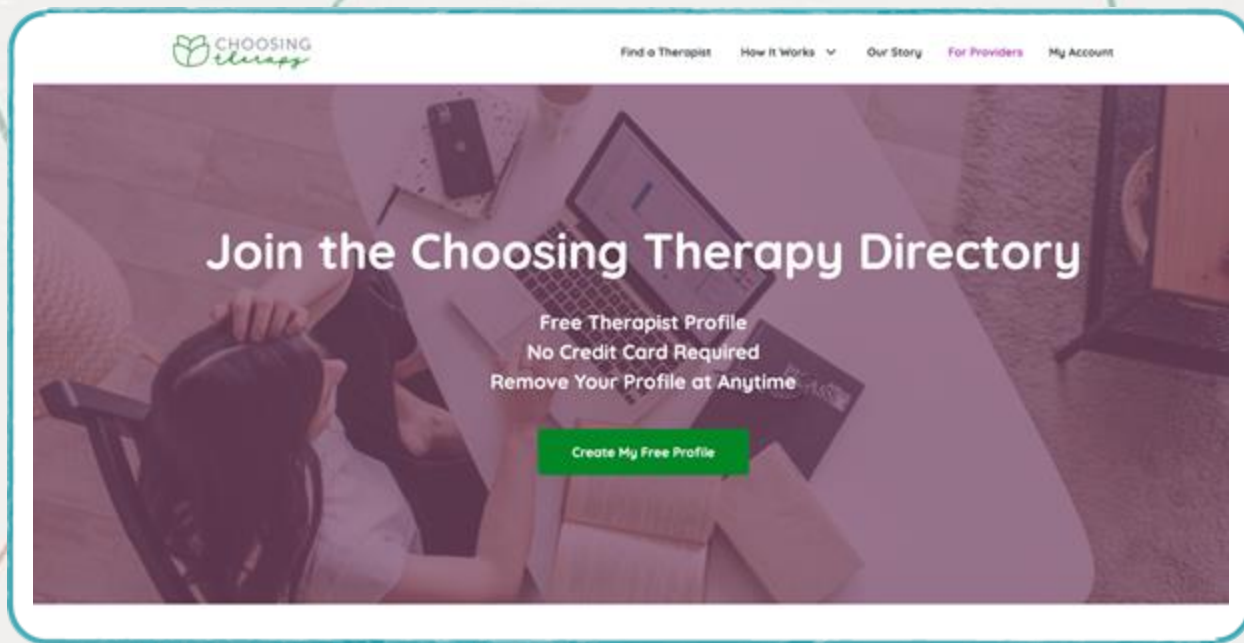
MS, LMFT
Licensed Marriage & Family Therapist



Deb Dettman

MSW, LCSW, LICSW, SWSW
Clinical Social Worker
SEATTLE, WA 98102

Choosing Therapy



Healthgrades

healthgrades. for professionals

Claim Your Free Profile

Healthgrades is the leading destination for patients looking for healthcare professionals



Increase Visibility

Personalize your profile to be more compelling.



Connect with Patients

Complete profiles receive twice as many appointment bookings.



Boost Physician Referrals

Stand out to physicians making informed referrals.



Manage Your Profile

Access tools to manage and respond to reviews.

Let's get started in 3 simple steps

1

Register or find yourself on Healthgrades.com.

2

Add & confirm your profile information.


Healthcare Professional's Name

Healthcare Professional's Name





Additional Directory Listings



Google search for potential directory sites

Narrow based on:

- Niche
- Location
- Price



Questions?